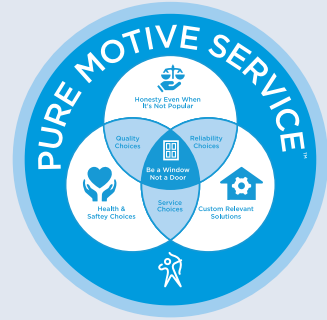


# The Pure Motive Pledge:

"As an employee of our company, I pledge my word of honor that I promise to perform Pure Motive Service for each and every client. I am a window that shows clients the Pure Motive possibilities to improve their system and not a door that stands in the way of these solutions."



## Honesty

I pledge to honestly share the age, neglect, design, installation and obsolete issues with clients even when it's not popular & no matter the cost.



## Quality & Reliability

I pledge to create a range of written solutions from the highest quality and reliability, to the most economical choices, and let the customer choose what's best for them and their family.



## Safety and Health

I pledge to find and share solutions that enhance the safety and health of every member of my client's family regardless of the investment.



## Customized Relevant Solutions

I pledge to provide customized, relevant solutions created specifically for each member of the family by using their names as I present the solutions to them.



## Customer Service

I pledge to anticipate the future needs for maintenance, updates, repairs and consumable items by including them in my solutions for each client.



## Be a Window

I pledge to always be a window that shows clients the Pure Motive possibilities to improve their system and not a door that stands in the way of these solutions.